



RENTAL DEPARTMENT

REQUIREMENTS FOR RENTING:

PLEASE READ ALL INFORMATION. YOUR RENTAL WILL NOT BE RELEASED IF ALL INFORMATION IS NOT COMPLETED. IF YOU ARE UNFAMILIAR WITH THE VALUE OF THE EQUIPMENT YOU ARE RENTING, PLEASE ASK. YOUR CREDIT CARD AND/OR INSURANCE MUST COVER THE FULL REPLACEMENT VALUE OF THE RENTAL EQUIPMENT.

1. IDENTIFICATION:

Valid Driver's License or Passport (Picture ID).

2. COLLATERAL DEPOSITS:

CREDIT CARD deposit for the full replacement value of equipment.

- OR -

CASH deposit for the full replacement value of equipment.

3. Accepted Credit Cards; VISA, MASTERCARD, AMERICAN EXPRESS, or DISCOVER.

Note: For your protection, we can only accept credit cards from those whose name is imprinted on the card.

4. PHONE ORDERS:

WE MUST HAVE A LEGIBLE COPY OF THE CREDIT CARD HOLDERS DRIVER'S LICENSE, CREDIT CARD (FRONT AND BACK) AND GEORGE'S "TERMS AND CONDITIONS" (CONTRACT) COMPLETED AND SIGNED

BY THE CARD HOLDER PRIOR TO PICK UP.

5. CHECKS, CHECK CARDS, AND DEBIT CARDS ARE NOT ACCEPTED for collateral deposits.

6. CERTIFICATE OF INSURANCE REQUIREMENTS:

A. Georges' Camera, Inc. must be named the Loss Payee (Use the above address).

B. Coverage must include, explicitly, MISCELLANEOUS EQUIPMENT, RENTED EQUIPMENT, OR LEASED EQUIPMENT.

C. Policies with UNATTENDED VEHICLE DISCLAIMERS will not be accepted.

D. All Certificates and attached forms are subject to verification and approval by the management before the equipment is released.

E. A Credit Card is REQUIRED to cover any insurance deductible as well as to guarantee rental payment.



RENTAL ACCOUNT APPLICATION

PLEASE RETURN COMPLETED APPLICATION TO GEORGE'S CAMERA & VIDEO EXCHANGE, INC.

APPLICANT- PLEASE READ THE FOLLOWING BEFORE COMPLETING THIS FORM: (1) APPLICANT REPRESENTS THAT THE INFORMATION GIVEN IN THE APPLICATION IS COMPLETE AND ACCURATE, AND AUTHORIZES GEORGE'S CAMERA & VIDEO EXCHANGE, INC. TO CHECK WITH CREDIT REPORTING AGENCIES, CREDIT REFERENCES AND OTHER SOURCES DISCLOSED HERIN IN INVESTIGATING THE INFORMATION GIVEN. (3) APPLICATION MUST BE COMPLETED IN FULL.

(1) PERSONAL INFORMATION

FIRST NAME	MIDDLE NAME	LAST NAME
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RESIDENCE ADDRESS (NO PO BOX)	CITY	STATE	ZIP
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RESIDENCE ADDRESS (IF LESS THAN TWO YEARS	CITY	STATE	ZIP
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DATE OF BIRTH	SOC. SEC. NO.	DRIVERS LIC.	HOME PHONE () ()	WORK PHONE () ()
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DEPOSIT (1) CREDIT CARD NO.	EXP.	(2) CREDIT CARD NO.	EXP.	() ()
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NEAREST RELATIVE NOT LIVING WITH YOU	ADDRESS	CITY	STATE	PHONE () ()
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I, _____ AUTHORIZE GEORGE'S CAMERA & VIDEO EXCHANGE, INC. TO SUBMIT AND COLLECT CREDIT CHARGE TRANSACTIONS USING ANY CARDS ON FILE TO RECOVER ALL CHARGES, SECURITY DEPOSITS AND UNPAID AMOUNTS ON MY ACCOUNT.

(2) EMPLOYMENT INFORMATION

COMPANY NAME	ADDRESS	CITY	STATE	ZIP	PHONE () ()
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OCCUPATION	LENGTH OF EMPLOYMENT	SUPERVISOR'S NAME	PHONE () ()
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(3) MEMBERSHIP/ORGANIZATIONS

MEMBERSHIP NO.	EXP.	PHONE NO.
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RENTAL CONTRACT

DEPOSITS:

Any individual or company wishing to rent equipment from George's Camera & Video Exchange, Inc. must have a valid drivers license and a major credit card. Cash deposit customers must pay in advance for the rental equipment. **NO CHECKS ARE ACCEPTED FOR DEPOSIT. NO EXCEPTIONS!** Deposits for the full replacement value of equipment will be required for all rental customers.

CHARGES & TIMES:

Rental fees are computed on a daily basis only. There are no half day or hourly rates. The weekly rate is four times the daily rate. The weekly rate is for a seven day period. Monthly rates are three times the weekly rate. The rental period begins at the pick-up time and all rentals are due no later than 3:00 pm on the return day. Rentals returned after 3:00 pm on the return day will be assessed a late fee. Rentals returned after the return day will be subject to rental fees for each day late.

Weekend Rentals- One day's rental rate for Saturday pickup and return Monday afternoon before 3:00 pm.

RESERVATIONS AND EARLY PICKUP

Customers with a valid rental account can reserve equipment no less than two days and up to two weeks prior to the rental day.

Reserved equipment may be picked up between 4:00 pm and 5:00 pm the day before the beginning of the rental period and must be returned no later than 3:00 pm on the return day. Rentals returned after 3:00pm will be subject to a rental fee for an additional day. Example: equipment rented for use on Wednesday can be picked up after 4:00pm Tuesday, and must be returned no later than 3:00pm Thursday to avoid being charged for an extra day's rental.

Weekend Rental at one day's rate is from Friday 4:00pm till Monday afternoon before 3:00pm.

LOSS, THEFT, OR DAMAGE AND INSURANCE:

The customer is Liable for any Loss, Theft, or Damage to the rental equipment. The customer may also be liable for insuring the rental equipment in which case a certificate of insurance naming George's Camera & Video Exchange, Inc. as the Loss-Payee is required. Nevertheless, the customer shall at all times be liable to George's Camera & Video Exchange, Inc. for replacement or repair costs, in addition to accrued rental charges until George's Camera & Video Exchange, Inc. is reimbursed for the full replacement value of any equipment Lost, Stolen, or Damaged. When the customer has failed to return said equipment in the same condition that it left George's Camera & Video Exchange, Inc., the replacement value of the rented equipment is the Full List Price at the time of replacement.

CANCELLATIONS AND RENTAL PERFORMANCE:

George's Camera & Video Exchange, Inc. reserves the right to charge a setup fee for orders that are cancelled within 24 hours of the time the equipment is to be picked up. The customer is responsible for carefully inspecting and testing all of the equipment prior to accepting it for rent. In the event of equipment malfunction, including broken bulbs, the customer is still responsible for all rental charges and repair/replacement costs. George's Camera & Video Exchange Inc. is not liable for Loss, Damage, or Injury due to defective equipment. The customer has the sole responsibility for checking to make sure they have all the necessary equipment to do the job before they leave the store. George's Camera & Video Exchange, Inc. is not responsible for the lack of knowledge you thought you possessed in the operation of the rented equipment. No refunds on rentals once they have been taken. No exceptions!!!

SPARE LAMP AND BATTERY POLICY:

Equipment rental for projectors include lamps, and spare lamps. The customer is responsible for their own backup lamps for the rented equipment. There is no charge for spare lamps provided burnt-out lamps are returned. The customer will be charged for missing lamps, broken lamps, broken filaments, or excessive burnouts. George's Camera & Video Exchange, Inc. is not responsible for battery failure. If equipment battery(s) fail, there will be no discount on the rental. The customer is responsible for their own backup battery.

I, _____ authorize George's Camera & Video Exchange, Inc. to: Prepare and submit credit card charge slips using and of the charge cards on file to recover all charges and other unpaid amounts due to (A) failure of renter to return rented equipment; (B) damages to returned rented equipment; and (C) other unpaid charges such as: cost of extended rental fees; cost of returned checks and maximum lawful charge of reasonable legal fees.

PRICES, AVAILABILITY, AND RENTAL AGREEMENT LISTED HEREIN ARE SUBJECT TO CHANGE WITHOUT NOTICE.